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Strategic Plan

IV. Objectives

This section describes the objectives of the Alumni Association and Alumni Office. The Alumni Association works in close coordination with the Office of Alumni Relations to achieve these objectives.

1. Provide Inspiration and Information for Alumni

Provide information using the Vandal Vibe, Alumni Website and electronic online communities.

in the Idaho magazine to highlight success stories and to promote on-line and other services.

Support on-line activity, information and social communities served

groups and reunions, active relationships with VSF, Foundation, UIRA and SARb.

Support active sharing of information, calendars and news items, in a two-way process, between colleges, living groups, graduated classes and departments. Work in partnership in award nomination process, and award presentation ceremonies with college or campus groups.

6. Encourage Contributions and Support of the University

Develop volunteer alumni association leadership among alumni across the nation.

Support recruitment by encouraging high school student recommendations and supporting recruitment of high school/ transfer students.

Provide and encourage financial support of students.

Encourage alumni to support the University and Idaho higher education in their communities and with elected representatives.

7. Ensure Quality Governance and Financial Stability of the UIAA, Contributing to the Financial Support of the and Alumni Office

Identify and recruit candidates for service on the UIAA Board of Directors.

Manage and budget UIAA funds prudently.

Formalize a process to manage the disbursement of UIAA funds using specific criteria.

Prepare an annual budget for UIAA and distribute draft to UIAA directors prior to May 1st annually.

Provide special events and alumni programs with prices that reflect costs and market expectations.

Continue to research and offer workable, and practical affinity or revenue producing programs

Continue research efforts and feasibility study on an alumni dues/ membership program.