

Corporate Social Responsibility Academic Certificate

What is Corporate Social Responsibility?

Corporate Social Responsibility (CSR) encompasses the practices and policies that focus on:

- Environment and sustainability
- Philanthropy
- Ethical Considerations
- Economic responsibility

Earning this certification will equip you with a broad understanding of how corporate actions can engage with communities and consumers in socially responsible ways.

You can earn this certificate as an add on to any major or field of study or as a standalone credential to increase the appeal of your resume.

Current and aspiring leaders of organizations realize the benefits of CSR practices and policies as they leverage a new skill set to increase the triple bottom line: people, planet and profit.



www.uidaho.edu/class/csr
208-885-6474

Benefits of CSR

Increased employability
Corporations hire people who bring skills to organizations that go beyond expertise in the industry.

Implement Socially Responsible practices that help communities, protect the environment, and grow a sustainable model that matches corporate values.

You will learn how to help your company join major corporations in pursuing recognition for CSR initiatives: Starbucks, Johnson & Johnson, Pfizer, TOMS, and Lego are just a few of the many companies that receive worldwide recognition for their CSR efforts.

Realize the benefits of CSR in any size organization. Grow market share, increase consumer loyalty, and doing the right thing – these are the most important reasons to embrace CSR.





Communities thrive when corporations and organizations engage ethically with the natural and social environment, and understand their responsibility beyond the corporate bottom line.

CSR gives organizations an edge in competitive landscapes. This certificate will help you learn to improve market share, consumer and employee loyalty, and sustainability. Most importantly, it helps organizations act upon their core values and to do the right thing.

* online or virtual course available