

UNIVERSITY OF IDAHO RPU VISION, MISSION, AND VALUES

Vision:

The Northwest's leading recreation, park and tourism degree program with nationally and internationally recognized research, teaching, and outreach/service.

Mission:

The mission of the University of Idaho's Recreation B.S. Program is to prepare students for leadership positions in an array of community and commercial recreation, park, sport and tourism organizations. Students develop knowledge about these fields through coursework that includes health and wellness, leadership and entrepreneurship, programming and marketing, diversity, and current trends and issues. In our student-centered program, students apply theory and research to practical community- and industry-based applications and experiences.

These experiences will prepare students for leadership and management positions in outdoor adventure, municipal parks and recreation, travel and tourism, and fitness and wellness settings.

Values:

Value 1: We value faculty and student learning and integration.

knowledge of the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries.

Value 2: We value faculty and student thBDCiBTprofessions a

Value 5: We value the practice of citizenship by students and faculty.

Connection of our values with COAPRT learning outcomes: Students demonstrate knowledge of and the ability to apply entry-level concepts, principles and procedures of administration, and financial and human resource management through engaged citizenship in professional practice settings.