

Name of the Organization and Its Offices



Never accompany the name with “the.” Never use outdated variants of the name such as “agricultural extension” or “extension service.”

- University of Idaho Extension provides practical

Selected Program Names and Associated Terms

When a program's formal name does not include the words "University of Idaho Extension," you must make the connection to UI Extension on first reference.

Eat Smart Idaho

- Eat Smart Idaho, a University of Idaho Extension program, provides nutrition and physical activity education for low-income Idahoans.
- University of Idaho Extension Eat Smart Idaho has a useful website that lists nutrition classes occurring all over the state.
- "Hi, I'm a nutrition advisor with University of Idaho Extension's Eat Smart Idaho program."
- Eat Smart Idaho helps low-income Idahoans. The University of Idaho Extension program operates in almost every county in the state.

IDA_H2O Master Water Steward

Pronounced "Ida-H-2-0." An IDA_H2O Master Water Steward is a person who has received certification through IDA_H2O. Stewards are volunteer water quality monitors and educators.

- IDA_H2O, a University of Idaho Extension program operating in northern Idaho, focuses on solutions, not on documenting problems.
- IDA_H2O Master Water Stewards receive testing equipment and supplies to carry out monitoring as University of Idaho Extension volunteers.
- University of Idaho Extension's IDA_H2O program promotes K-12 education partnerships.
- "Hi, I'm an IDA_H2O Master Water Steward with University of Idaho Extension."

Idaho Master Forest Steward

An Idaho Master Forest Steward is a trained volunteer in the Idaho Master Forest Stewards program. Program volunteers should not be referred to as "foresters."

- He became an Idaho Master Forest Steward with University of Idaho Extension after receiving more than 70 hours of training.
- University of Idaho Extension's Idaho Master Forest Stewards program is going strong in Kootenai County.
- Idaho Master Forest Stewards has achieved a great deal since its inception. The program is brought to you by University of Idaho Extension.
- "Hi, I'm an Idaho Master Forest Steward with University of Idaho Extension."

Idaho Master Gardener

"Idaho Master Gardener" is the title of a certified Idaho Master Gardener. Do not use "Master Gardener Volunteer." An Advanced Idaho Master Gardener is an Idaho Master Gardener who has achieved advanced status.

- For five years an Idaho Master Gardener, she became an Advanced Idaho Master Gardener following rigorous training through University of Idaho Extension's Idaho Master Gardener Program.
- The Idaho Master Gardener Program is part of University of Idaho Extension.
- University of Idaho Extension's Idaho Master Gardener Program provides gardeners with opportunities to improve their horticultural knowledge.
- "Hi, I'm an Idaho Master Gardener with University of Idaho Extension."

Idaho Master Food Safety Advisor

A formally recognized volunteer in the Master Food Safety Advisor Program is called a "Master Food Safety Advisor."

- University of Idaho Extension's Master Food Safety Advisor Program requires aspiring volunteers to take a rigorous written and oral test.
- Master Food Safety Advisors deliver food safety information to the public as UI Extension volunteers.
- "Hi, I'm a Master Food Safety Advisor with University of Idaho Extension."

4-H Specific Terms

Idaho Extension 4-H Director

Use this formal name on first reference.

- Angie Freil is director of University of Idaho Extension 4-H Youth Development.

Idaho Extension 4-H Development, Fremont County

This is the preferred form for naming 4-H programming based in county offices of University of Idaho Extension.

- UI Extension 4-H Youth Development, Fremont County, offers dozens of projects.
- University of Idaho Extension's 4-H program in Latah County offers a horse camp in July.

